

This year is the First Annual “**Never Give Up**” **Memorial Cruise** for United States Navy Seal Lance Vaccaro on Saturday June 18th 2011. The event will start at Classic Harley-Davidson with a scenic cruise to the Temple Play Ground with The Fabulous Grease Band performing. With your help and support we can help the Quality of Life Plus Organization (www.QLPlus.org) raise money to help wounded service men and women around Berks County. We have several opportunities for you to show your support and to be involved with the cruise.

www.jimbossteaks.com/cruise4lance

As a Corporate Sponsor for a \$1000 donation your Company Logo on a Banner displayed during the event, Company Logo would appear on the Limited Edition Event T-shirt, Company Logo on a Poster for the event, Advertisement on our web site with a link to your site and you would get 10 free tickets for the event.

As a **Gold Sponsor** for a \$500 donation your Company Logo would appear on the limited Edition Event T-shirt, Company Logo on a Poster for the event, Advertisement on our web site with a link to your site and you would get 5 free tickets for the event.

As a **Silver Sponsor** for a \$250 donation your Company Logo on a Poster for the event, Advertisement on our web site with a link to your site and you would get 5 free tickets for the event.

As a **Bronze Sponsor** for a \$100 donation your Company Logo on a Poster for the event and Advertisement on our web site with a link to your site.

We will be handing out goodie bags to each guest that comes to the cruise. If you would like us to include something about your company (coupons, pamphlets, etc.) In the bags we will be happy to hand them out for you.

Thank you for taking the time to consider our event and if you have any questions please feel free to contact me at any time.

Please make Sponsorship checks out to Temple Recreation Association, 3400 Plaza Drive, Unit B, Reading, PA 19605.



**SOC Lance Vaccaro,
United States Navy SEAL**

**“NEVER GIVE UP”
MEMORIAL
CRUISE**

**JUNE 18,
12 TO 10PM**

**ENTERTAINMENT BY
FABULOUS GREASEBAND**

**SPONSORED BY:
TEMPLE RECREATION ASSOC.
WWW.JIMBOSSTEAKS.COM/CRUISE4LANCE**

In Honor of

SOC Lance M. Vaccaro

United States Navy SEAL



We have not forgotten

Dear Friends,

In order to fully appreciate the person for whom the Never Give Up Cruise will be held, I would briefly like to share my son Lance Vaccaro's life story with you.

Lance was born September 4, 1972 in Reading, PA. Before beginning kindergarten, he attended a preschool at the Reading YMCA where he learned to swim. Never did I dream that eventually his profession would have him spending a lot of time in the water. Lance was a student in the Oley Valley School District from kindergarten through high school from where he graduated in 1990.

I truly believe Lance was born to be a warrior as was his best friend Jason. When they were kids, they would practice being Ninja Warriors and Jason recalls Lance trying to throw a throwing star and refusing to give up until he eventually found his mark in his foot! Although they thought about being warriors, it was presumed by others Lance would study fine art because of his artistic talent. To satisfy US~ he attended Kutztown University for one year before he joined the Navy in the summer of 1991 while Jason went on and graduated from West Point. Jason is now a Lieutenant Colonel in the Army.

Lance received his basic training in Orlando, Florida. He reported to the Pre-Commissioning Unit George Washington (CVN 73) where he was assigned to the Intelligence Department. He graduated from Intelligence Specialist "A" School on April 23, 1993. In June, 1995, he reported to the USS Kitty Hawk (CV63) home ported in San Diego, California.

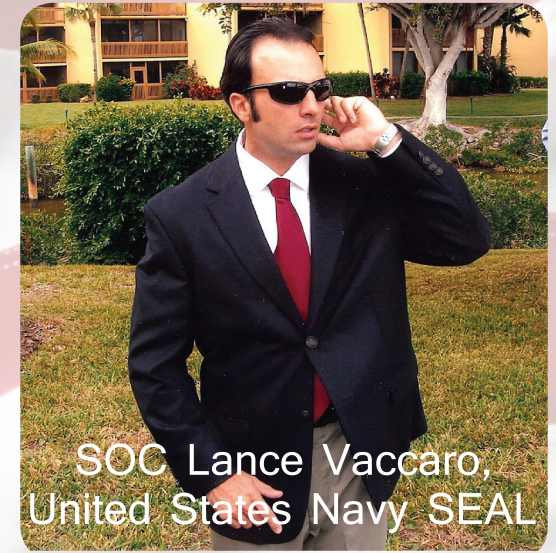
On July 26, 1996, one of the most memorable events of Lance's life took place when he reported for Basic Underwater Demolition/SEAL Training at the Naval Special Warfare Center, Coronado, California where he would complete training recognized as the most demanding of all military training. Many who aspire to become SEALs cannot complete this training and drop out. Lance graduated with Class 210 and successfully completed the US Army Airborne Course at Fort Benning, Georgia. He was officially a US Navy SEAL. I will always remember his phone call and his words, "Mom, I got it, I got the bird (Trident)." He reported to SEAL Team eight and although he was not one to share his "work", I know he was in Afghanistan on at least two missions.

In April 2003, Lance was recommended for, screened and passed the demanding eight month training program at the Naval Special Warfare Development Group (NSWDG). I only learned after the fact that this group is reserved for the top one percent of Navy SEALs. Lance was in the process of training to become a team leader when he was killed during a training accident on March 6, 2008 in Arizona.

At his service in Virginia Beach, Lance was described as a mentor. His performance across a full spectrum of SEAL operations was always marked with dynamic enthusiasm, total commitment to mission success, a quick wit, and the highest regard for the welfare of his teammates. He was an inspiration to all.

Lance loved being a SEAL.

The organizers of the Never Give Up Cruise chose the name because of Lance's refusal to give up. I know of no one who worked harder to reach



a goal than Lance. When he decided he would become a SEAL, it was his determination to reach that goal that drove him and resulted in his success.

The monies raised from this cruise will benefit Quality Of Life Plus. Established in 2009, its mission is to foster innovations at their laboratory at the California Polytechnic State University College of Engineering. These innovations will improve the quality of life for those injured while serving our country, including active duty and veteran members of our military services and other public servants. As a result of their work, our nations heroes will be helped to live, work and play.

Your financial support of the Never Give Up Cruise will be greatly appreciated by myself and all who will directly benefit from the work of Quality of Life Plus. What a wonderful way to support our wounded warriors and show our appreciation for what they have given for our country.

Sincerely,
Chris Vaccaro